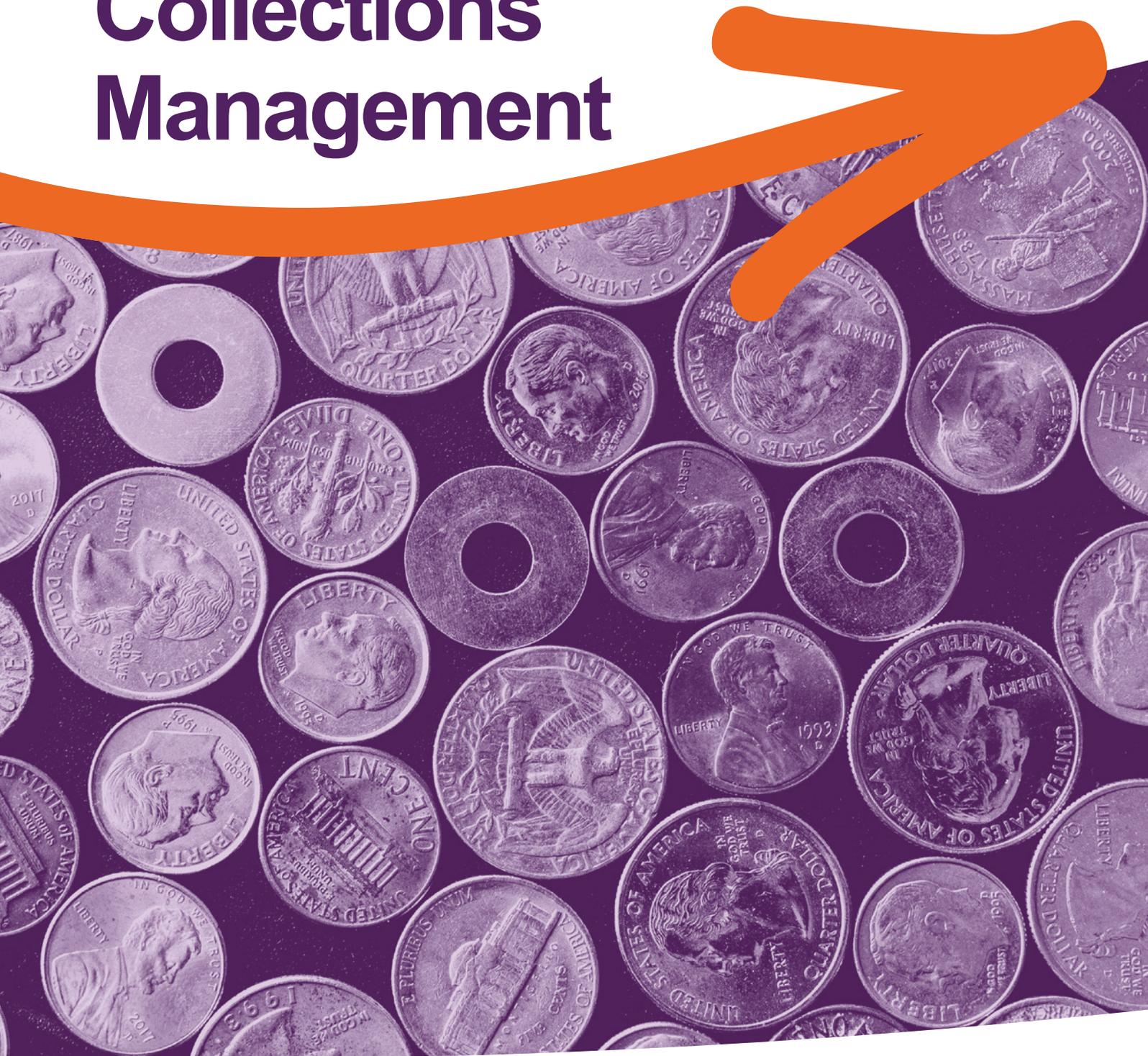


# Improve Efficiency with **Collections Management**



The more efficient your collections system, the greater your profit margin. Collections Management for Microsoft Dynamics® GP has the processing power to improve cash flow, diminish collection time and reduce bad debt.



Automate with customer specific workflow



Centralize customer A/R and contact details



Target customers based in balance, aging and much more



Highlight invoices as promised for payment disputed, etc.



Track customer interactions and required follow-ups

## Automate

- Collection Plans allow users to tailor and automate the collection process by customer.
- Plans suggest what emails to send and calls to make when logging into Dynamics GP.
- Users have the ability to email letters, statements, and invoices from a single screen.
- Defined email templates allow easy selection of the invoices to attach as PDF or Word.

## Target

- Powerful Collection Queries allow users to target specific customers.
- Target all customers who are overdue and haven't promised to pay, then switch your focus to customers with broken payment promises.
- Use Advanced Collection Queries running SQL script to find customers with complex requirements documents.

***“Collections Management is most helpful sending collection letters on all past due invoices after running a query. Just a few clicks and letters with attached invoices go out automatically.”***

***Kim Campbell  
Accounts Receivable Specialist  
Hunt Brothers Pizza, LLC.***



**“Collections Management has enabled us to reduce DSO from 46 days down to 35 days, which has increased our cash flow cycle by 35%.”**

*Kristin Hosman  
Accounting Manager  
Platinum Code*

## ROI IN NEXT TO NO TIME

Wouldn't you love a solution that could help you reduce your accounts receivables 30% in just 30 days?

Track the efficiency of your collections with Days Sales Outstanding (DSO). Realize ROI and have Collections Management catapult your DSO to all-time lows.

### ROI Examples

- \$25M company with an average DSO of 60 days.
- Two months of sales or over \$4M sitting in your customer's bank accounts, not yours.
- Reduce Days Sales Outstanding by 30% with Collections Management.
- Result: \$1,250,000 more of your company's money in your bank.

### Improve your Cash Flow

Wouldn't it be great to spend more time counting your money and less time chasing it? Improve cash flow and reduce bad debt expense.

**If you have customers,  
you need collections management!**





# Let's Talk.

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## About Professional Advantage

Professional Advantage is one of Australia's most awarded solution providers, with over 25 years experience in helping organisations improve their business systems through industry leading software solutions. Our 250-strong team in 6 offices across Australia and internationally has successfully worked with over 1000 organisations.