

# Grow Your Business and Supercharge Operations with the **Power of AI**

How to scale your business processes with  
Microsoft Dynamics 365 Business Central



# Growth is getting harder. Expectations are getting higher.

Leaders at growing businesses are feeling the pressure to embrace AI solutions that deliver measurable business outcomes across their operations. However, many of these organisations are still operating across disconnected applications, spreadsheets, and manual workflows, which limit scalability and the impact AI initiatives can have on transforming business processes.

As a cloud adoption and transition partner, Professional Advantage has the expertise to bring together your finance, sales, service, and operations team with one comprehensive solution in Business Central. Trusted by more than 55,000 businesses like yours, the AI and agentic capabilities in Business Central empower you to adapt faster, make smarter decisions, and get more work done faster.

## 55,000+

businesses trust Microsoft Dynamics 365  
Business Central

# Adapt faster. Build a business that's ready for change

Create a more agile organization that can respond to new opportunities.

As your business grows, complexity shouldn't grow with it. Expand confidently and prepare for future growth with a flexible and secure solution built on the Microsoft Cloud. Instead of adding patchwork applications as challenges emerge, Business Central is designed to support your growth while maintaining operational consistency.

**With Business Central, your business can:**



Connect existing systems, like payroll



Track and report emissions accurately



Protect data with role-based access and encryption



Work anywhere on desktop, tablet, or mobile



*"Expanding our suite of Microsoft solutions will give Sage Freight even more agility and a competitive advantage in a fast evolving market."*

**Tyler Watson**, Financial Controller, Sage Freight

# Make informed decisions: turn data into action

**Empower employees to use business intelligence to make better decisions.**

Your business generates valuable data, but employees spend too much time searching for information, switching between applications, and manually compiling reports. Microsoft 365, Copilot, and agents extended through Business Central put insight in the flow of work.

Improve business performance with prebuilt and custom agents, like Sales Order Agent, Payables Agent, and Expense Agent. Reduce data entry and app switching with Business Central connected to the Microsoft 365 apps your team already uses. Enhance productivity with built-in workflow templates, or build your own, using embedded Copilot or Power Automate. Meet your unique industry requirements by extending Business Central with apps and extensions.

**3** prebuilt agents: Sales Order, Payables, and Expense

# Get more work **done faster**

**Scale performance without complexity.**

Many organisations believe growth requires additional headcount, but productivity gains are often hidden inside disconnected processes, repetitive tasks, and manual work.

Give your finance and operations teams the ability to perform better with guided workflows in Business Central, powered by Copilot and agents, to accelerate financial close, improve forecasting, and optimize inventory management.

Remove information silos with real-time dashboards, flexible reports, AI-driven insights, and role-based KPIs. Achieve operational excellence across project management, manufacturing, warehousing, and supply chain.

## 50%

less time on routine tasks at  
**Omega Industries**



*"Between efforts toward automation using Dynamics 365 Business Central and implementing tandem applications, we've helped employees cut time spent on routine tasks by up to 50%."*

**Maria Leonard**, Corporate Financial Controller, Omega Industries

# Connect your organisation seamlessly with **Business Central**

For growing businesses to realize successful AI transformation, they need to connect their data and processes with a platform that allows AI to operate where work actually happens.

At Professional Advantage, we take the solid foundation that Business Central offers and extend it through:



Readiness assessment and migration planning



Tailored deployment and system integration



Ongoing training, adoption, and support

## Let's Talk

Contact Professional Advantage to speak with one of our experts.



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### About Professional Advantage

With more than 35 years of experience, Professional Advantage helps organisations achieve more through smarter technology solutions. Founded in Australia, we're one of the country's most awarded solution providers, with 300+ experts across three continents supporting over 1,000 organisations worldwide.



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