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Anticipate and stop threats with security built for SMB

Supercharge your security with AI-driven defense





Rising threats, dispersed security, limited resources

The mass adoption of cloud and digital estates makes managing security difficult for small and medium-sized businesses (SMBs). Attackers know that many companies are challenged by fewer resources, tighter budgets, and less time to manage security. Additionally, cybercriminals are now using AI to deliver malware. This reality has led to sophisticated cyberattacks becoming more frequent and targeted.

Disconnected tools, nonstop alerts, and limited staff have created fatigue that slows responses and increases risk. Meanwhile, insurance and compliance requirements demand ongoing attention. For many companies, keeping up with these layers of threats feels overwhelming.



of SMBs believe AI has raised the cybersecurity threat level¹



of all phishing utilizes some form of AI²



of SMBs are concerned that a cyberattack could put them out of business³



1. ConnectWise. (2024, March 5). SMB cybersecurity statistics and trends: What you need to know in 2024. ConnectWise.
2. CybelAngel. (2025). External Threat Intelligence Report. CybelAngel.
3. ConnectWise. (2024, June 3). ConnectWise research finds 78% of SMBs concerned a cyber attack could put their organizations out of business. ConnectWise.



Manage less, protect more

To simplify security solutions, many businesses are replacing multiple security products with a unified one. A single comprehensive solution for SMBs is easier to manage, more cost-efficient, and delivers greater visibility across your environment.

With a unified platform, you can predict, prevent, detect, and respond using integrated tools that protect identity, devices, cloud, email, and networks—all while cutting costs. Built-in tools and fast detection free IT from chasing alerts and managing dashboards, keeping them focused on running and growing your business.

77%

of SMBs use between 4-10 different cybersecurity point solutions⁴

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Transform your security with AI-powered tools

Optimise, predict, detect, and remediate threats

Modern security operations with unified platform (SMB) offers the most comprehensive, leading class of security products in the industry for cybersecurity, compliance, identity, and management for different skill levels. Agentic AI capabilities help manage threats at scale with automated and integrated tools that help prevent, detect, and respond to cyberattacks before they impact your business.

With AI-powered tools from Microsoft security, designed for SMB, IT teams can:



Prevent threats with end-to-end protection



Detect emerging threats across data



Predict attack paths and prevent breaches



Rapidly remediate threats with AI



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Prevent threats with end-to-end protection

Save time and energy and cut costs consolidating operations and automating routine tasks.

Modern security operations with unified platform offers the next step in security protection that extends endpoint safeguards to also cover email, identities, cloud apps, and more in one solution.

Enhanced threat detection and automated workflows help close security gaps and quickly identify threats. AI-powered insights give clear recommendations without the overhead of manual work and juggling disconnected tools. Most importantly, your team stays focused and effective, with strong protection on a platform built to do more with less across the full lifecycle of threats.

60%

cost savings by consolidating a solution to Microsoft⁵

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5. The Total Economic Impact Of Microsoft Defender, A commissioned study conducted by Forrester Consulting, June 2025.



Predict attack paths

Identify and close gaps and blind spots before problems arise using proactive exposure management.

AI-powered tools from Microsoft security, designed for SMB, empower you to understand, measure, manage, and improve your security across devices, identity, apps, data, and the cloud.

Prevent attacks across your estate by accessing threat-intel-driven insights. Monitor security controls and identify potential attack paths with high visibility. The platform helps you connect the dots between isolated security incidents to predict attacks and limit vulnerability.

30%

Improvement in data security⁶

6. The Total Economic Impact Of Microsoft Purview, a commissioned study conducted by Forrester Consulting, 2025.

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Detect emerging threats

Catch threats quickly with AI-powered detection.

Modern security from Microsoft, designed for SMB, uses AI tools that help you stop active threats like ransomware, business email compromise, and interception attacks in as little as three minutes!

The platform targets attacks with proactive, intelligence-driven defense that automatically triggers detections. An AI-powered workspace helps you quickly investigate issues without switching between tools, so you can resolve issues in one place.

To stop threats, the platform coordinates defense and detects attacks across identities, devices, cloud apps, email, and networks with complete visibility into every stage of an attack.

73%

of issues fixed on time⁷



Rapidly remediate with AI

Resolve issues faster with an AI-driven platform

Disrupt attacks before they escalate and respond to incidents at the speed of generative AI.

Microsoft security solutions for SMBs offer the most comprehensive security platform, AI-powered tools, and automation available for SMBs. The platform cuts down on complexity, saves time, and strengthens your defenses using AI-powered tools and automation.

30%

decrease in the time to investigate and remediate threats⁸

⁸ The Total Economic Impact Of Microsoft Defender For Cloud, a commissioned study conducted by Forrester Consulting, 2025.





Conclusion

Modern security operations with unified platform offers SMB organisations an extremely robust integrated platform, powered by AI, automation, and global threat intelligence.



Anticipate and disrupt attacks



Reduce complexity



Move from reactive decisions to proactive



Automate processes

Professional Advantage adds exceptional value in helping organisations capture these security benefits at scale. We bring proven expertise in fast deployments, seamless integration, ongoing protection management, and cost-effective security services.

We offer Immersion Briefings that enable us to work with leaders to link security priorities to business goals, forecast return on investment, and chart a clear adoption path.

Customer security services provide the ongoing coverage, advanced capabilities, and expert oversight organisations needed to fully take advantage of the platform without placing unsustainable demands on internal teams.

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Microsoft Sentinel Consulting Services

As a Microsoft partner, we're ready to help you defend your business against cyberthreats. We have a robust security practice and the expertise you need to assist you at every stage of your journey. Whether you need an assessment, are ready to deploy, or need customisation or managed services, our cyber security consultants are here to help. We act as an extension of your IT team, optimising threat detection, investigation, and response.



Our clients benefit from working with us through:



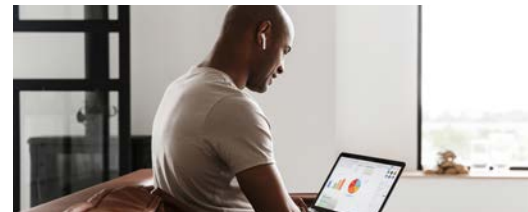
Customised Strategies.

We develop tailored security strategies based on your organisation's unique requirements and risk profile.



Comprehensive Audits.

We conduct thorough assessments, vulnerability scans, and penetration testing to understand your current risks and the potential impact on your organisation.



Microsoft Security Expertise.

We bring highly specialised knowledge and skills across Microsoft's security stack for information protection, identity protection, cloud security, endpoint protection, and more.





Contact Professional Advantage

Transform your SOC today for comprehensive threat protection tomorrow!

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