# Prepare your organisation for the unpredictable

Data corruption, outages and natural disasters, compliance requirements, and ransomware are some of the reasons why organisations must protect their IT estate.

**$590M**
reported ransom paid CY21*

**$11.6k/min**
average cost of downtime for large enterprises**

**66%**
of businesses had some sort of outage in the past 3 years***

## Assess your risks of IT downtime by using this 7-point questionnaire.

Review these questions and consider if you have the best systems in place to face an outage.

- How long will it take to restore your production systems (RTO)?
- How much data do you risk losing (RPO)?
- What is the impact on client trust if downtime occurs?
- Do you rely on sourcing hardware to recover production systems?
- How many users are on your network at any given time?
- Are you compliant if running on your "Recovered" system?
- What are your cloud strategies/considerations for the future?

## Prevention is better than cure.

Simplify your data backup and orchestrate Disaster Recovery failovers with Azure Backup and Azure Site Recovery. Get started with planning an effective backup and disaster recovery for your business by completing this 1-minute survey.

**Start the survey**

*Source: https://www.marketsandmarkets.com/Market-Reports/cloud-storage-market-902.html
**Source: Webtribunal https://webtribunal.net/blog/data-loss-statistics/
***Source: Uptime institute report 2021 Data Center Industry Survey Results - Uptime Institute

## Let's talk

1800 126 499  |  pa.com.au  |  enquiries@pa.com.au

**professional advantage**