



# The Business Value of Microsoft Azure Site Recovery and Backup

Microsoft customers are realizing **significant value** by utilizing Azure Site Recovery and Azure Backup to support their data protection and backup operations. These benefits would result in a **five-year ROI of 370%**.

## KEY RESULTS



**370%**  
5-year ROI



**46%**  
reduced total cost  
of operations



**8 months**  
to payback on  
investment

### CUSTOMER QUOTE:

“ We have peace of mind knowing that the impact of a possible ransomware attack is that we would be able to recover. Because of those layers we have built, there’s a better chance we’re going to be able to recover in a shorter period of time. ”

## Backup and Recovery Storage Agility

% improvement

Staff time to deploy  
new storage, hours

**59%**

Time to deploy  
new storage, days

**58%**

## Performance Benefits

**97% reduction**  
reduced lost end-user  
productivity from data loss

**48% faster**  
backups

**80% reduction**  
in average data  
recovery time

**100% successful**  
backup reliability

### CUSTOMER QUOTE:

“ The biggest benefit would be the integration with everything because your MTTR, your ability to troubleshoot, all of that becomes much easier. More importantly is the confidence that we can get out of this mess if a mess arrives, particularly things like ransomware attacks and stuff like that. ”

## Staff Efficiencies and Business Benefits

**20% more**  
efficient data  
protection and data  
recovery teams

**93% reduction**  
in unplanned  
downtime

**19% more**  
efficient infrastructure  
management teams

**13% more**  
productive application  
developers