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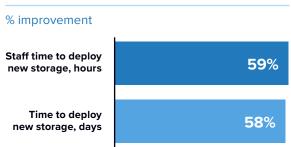
# The Business Value of Microsoft Azure Site Recovery and Backup

Microsoft customers are realizing **significant value** by utilizing Azure Site Recovery and Azure Backup to support their data protection and backup operations. These benefits would result in a **five-year ROI of 370%**.



### **Backup and Recovery Storage Agility**

#### **Performance Benefits**



**97% reduction** reduced lost end-user productivity from data loss

48% faster backups **80% reduction** in average data recovery time

**100% successful** backup reliability

#### CUSTOMER QUOTE:

66 The biggest benefit would be the integration with everything because your MTTR, your ability to troubleshoot, all of that becomes much easier. More importantly is the confidence that we can get out of this mess if a mess arrives, particularly things like ransomware attacks and stuff like that. ??

## **Staff Efficiencies and Business Benefits**

#### 20% more

efficient data protection and data recovery teams **93% reduction** in unplanned downtime **19% more** efficient infrastructure management teams

**13% more** productive application developers