

# 4 strategies for modernising your business applications



## Rehost

Often referred to as “**lift and shift**” migration, this no-code option lets you migrate your existing applications to Azure quickly—without the risks or costs of making code changes.

### USE FOR:

- Moving applications to the cloud quickly.
- Apps that use Azure IaaS scalability.
- Businesses that require the applications but don’t need to change capabilities right away.



## Refactor

Often referred to as “**repackage**,” this cloud migration strategy involves some change to the application design but no wholesale changes to the application code.

### USE FOR:

- When you have an existing codebase and development skills.
- Code portability is a concern.
- A quick way to modernise your apps.

## Rearchitect

Modernise your app into a resilient, highly scalable, independently deployable architecture and use Azure to accelerate the process, scale applications, and manage your apps with ease.

### USE FOR:

- Taking advantage of existing application investments.
- Meeting scalability requirements in a cost-effective way.
- Bringing new Azure capabilities to existing applications.



## Rebuild

Rebuild an application from scratch using cloud-native technologies, without the expense and complexity of software licenses, the need for underlying application infrastructure, or middleware and other resources.

### USE FOR:

- Rapid development when the existing application is slowing you down.
- Building innovative apps that take advantage of advancements in artificial intelligence (AI), blockchain, and Internet of Things (IoT).
- Expediting business innovation.

## Let’s talk

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