

10 Innovation Areas that are Reshaping App Development



From startups to enterprises, thousands of organisations around the world are using **Microsoft Power Apps** to build professional, custom apps to solve their challenges.

With this growth, here are the top 10 innovation areas to watch

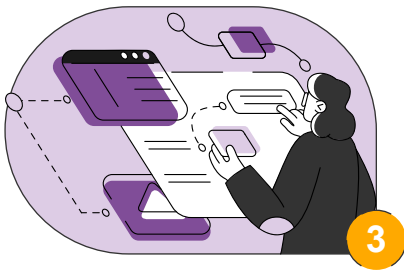
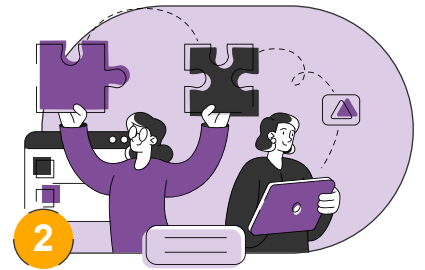


#LessCodeMorePower

No matter who you are, Power Apps is disrupting business software development. Millions of new citizen developers are learning to create apps and professionals are doing more while focusing on the code that matters.

Modern intranet: Teams + SharePoint + Power Platform

Power Apps is built into the productivity experiences of Microsoft 365 as a deeply integrated feature of services, like SharePoint and Teams. Easily discover and start learning how to create apps.

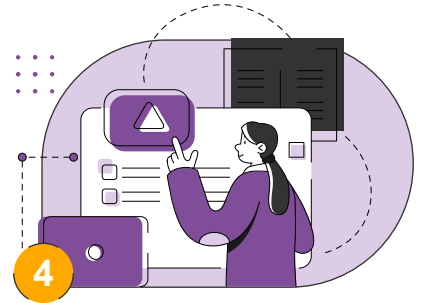


Uncommon power in the Common Data Service

The **Common Data Service** is a platform that sits under most of Microsoft's sophisticated business applications, powering billions of dollars of global business every year.

Bring your best cloud with "no limits" extensibility

Beyond Teams, SharePoint, and the Common Data Service, hundreds of data sources and online services are **connected** to Power Apps in a few clicks. Anything that isn't already built-in can be easily connected by building custom connectors.

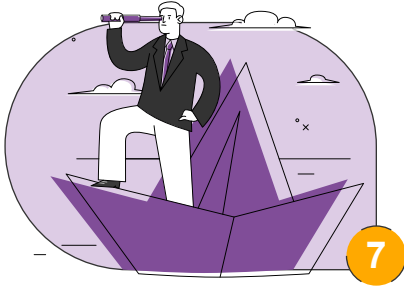


Now, for everyone to use

Power Apps used to be for internal apps to be shared with coworkers, but now it has expanded so you can share information and access data via **portals** and **guests can have access as well**.

Platform-wide innovation from AI to RPA to Virtual Agents and beyond

The Power Platform is built to deeply integrate across Apps, Automation, Business Intelligence, and Power Virtual Agents.

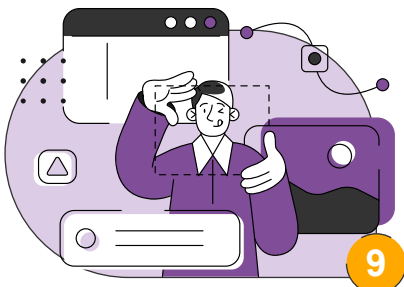
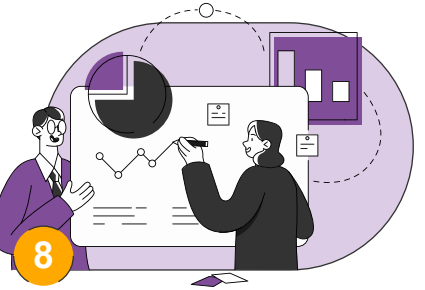


The future is componentised

New capabilities can be easily added to existing apps through the components. Components are like reusable building blocks that makers can use quickly to assemble and build powerful apps.

Full stack low code: the new quality assurance

Power Apps is more than low-code UX; it has high productivity data modeling, data integration, security, lifecycle management, and now professional-grade quality assurance tools.



Think in thousand app scale

Organisations are innovating at the scale of hundreds or even thousands of Power Apps used in production. In the process, they're forging new partnerships between IT leaders, coders, and citizen developers.

You are not alone

The real power of the platform isn't in technology at all – it's the global community that has rallied together to forge a new way to innovate.

- More than a million monthly active members in the **Power Platform communities**.
- Nearly 100,000 members in more than **400 local user groups**.
- Twitter movements **#PowerAddicts** and **#LessCodeMorePower**.



From tips and tricks to unblock citizen developers, to best practices managing Power Apps at scale, and everything in between, the collaborative energy of the Power Platform community is the driving force behind its growth.

Let's talk

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