

Even though you may see lots of opportunities for using QlikView in your organisation, you should choose your first project carefully. A well-chosen project can be the first of many, delivering value to your organisation. A poorly chosen project may lead to frustration and wondering about what might have been.

Please contact us for more information.



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Your first project should be based on achieving the following objectives:

- 1 To deliver demonstrable value
- 2 To educate users about what a QlikView solution can mean for them
- 3 To educate owners about what can be done with their data
- 4 To educate developers about what's involved to deliver a QlikView solution

The first objective is to ensure that there is some form of return on investment (ROI) to satisfy budget concerns. The remaining education objectives help your organisation establish a platform for ongoing rapid and agile achievement. In particular your organisation will be better able to:

- Identify target usage that has real potential for delivering value
- Respond to changing business conditions
- Create a culture of sharing
- Reduce project risk.

Therefore, we recommend a first project with the following attributes:

- 1. The *smallest project* that is still of value and has some business justification. ROI will be difficult, however it should be noted that some benefits will be intangible and some of the investment will be reusable in future projects.
- 2. A project delivering *something new*, not just reproducing current capability albeit prettier or more efficiently. Typically this might involve working with data *across multiple systems* or incorporating a *wider base of user profiles and roles*. Such projects will tend to have strategic rather than operational focus.
- 3. A project with *minimal technical risk*. Make sure you have good *access to data* and clear *business rules* and *data validation* requirements. It is normal to take short cuts such as using Excel where the source data is difficult to access. This allows the benefits of the project to be demonstrated independently to the access issues.
- 4. A project that can be *extended*. Keep the scope of you project controlled and identify the possibilities to extend the solution to add value at minimal cost in future phases.
- 5. A project that is *business lead* with *IT support*. The business is where the value will be realised and where the demand is. IT support will help with data governance and assist with the ongoing involvement of IT in future projects.

QlikView is all about delivering business insight and delivering it quickly. Use these ideas to make sure your first project is a success and leads to more projects and business insight in your organisation.

About us

Professional Advantage is one of Australia's most awarded solutions providers, with over 20 years experience in helping organisations improve their business systems through industry leading software solutions. Our 250-strong team in 6 offices across Australia and internationally has successfully worked with over 1000 organisations.

For more information

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