

Professional Advantage - provider of Microsoft solutions for business



Integrated Applications that Improve Business Performance

The unique distinction of Professional Advantage is that it provides the largest range of business applications as well as platform solutions from Microsoft - essentially, a one stop shop for all business IT needs.

This helps our customers build on their initial project, maximise the value of their investment and create a single integrated suite of business systems, with one point of responsibility.

We also work hard to add value through extra services, unique to Professional Advantage.

Why so many Australian companies choose Professional Advantage as a business partner

Confidence in the success of your project

"We were impressed with the approach that Professional Advantage took in explaining the solution and mapping it to our business needs rather than just providing an off-the-shelf package."

Jonathon Britton, Financial Controller,
Foodco (Muffin Break and Jamaica Blue)

The best support team in the industry

"Professional Advantage's support service is one of the best helpdesks I have ever dealt with and I have dealt with a lot. I can't think of a single instance when our users were not completely satisfied."

Len McFadden, IT Manager
Tag Heuer

Convenience of one source for all your IT needs

"We use Professional Advantage for all our Microsoft work because they have over 14 years experience in Microsoft implementations and we prefer using an Australian company that delivers on its promises of prompt service."

John Tugwood, IT Manager
Swift & Moore

"We are passionate about delivering our clients Microsoft based technology and services that enable them to be high performing workplaces."

Professional Advantage
Mission Statement

Professional Advantage - Microsoft Group

Established in 1989, Professional Advantage has now grown to employ over 200 people at offices in Sydney, Melbourne, Brisbane, Perth, London and Fargo (USA).

The Microsoft Group of Professional Advantage currently supports over 350 Microsoft clients.

Professional Advantage has won numerous awards and recognition for its innovative and effective implementations with mid-sized companies. Amongst these are being named Microsoft Global ERP Partner of the Year, winning Microsoft Global Customer Care Excellence Award as well as being recognised as a Gold Certified Microsoft Solutions Partner.

Professional Advantage Fast Facts

- Only Microsoft partner servicing mid market to have attained seven Microsoft Competencies
- Longest standing member of Microsoft Inner Circle (1% of partners worldwide)
- Largest Microsoft customer base in Australia
- Development expertise to customise software to your needs
- Professional Help Desk including Online Support Centre
- FREE Induction Training
- FREE User Groups, eNews & Online Webinars

Our Solutions

ERP (Enterprise Resource Planning):

- **Financial Management:** Comprehensive functionality gives you the ability to capture any level of financial data, when and how you need it.
- **Distribution:** End-to-end supply chain management, from order taking right through to freight management.
- **Manufacturing and Supply Chain:** Complete manufacturing functionality that includes MRP compliant supply and demand planning.
- **Project Accounting & Job Costing:** Integrated solutions allow you to gain control over information and resources on your jobs.
- **Service Management:** Applications designed so that you can increase service profitability and customer satisfaction.

Business Intelligence:

Business Intelligence applications provide a framework for sorting through the daily flood of data helping extract insights that can give a critical edge to your business.

Customer Relationship Management (CRM):

Microsoft CRM enables medium sized business to increase sales success, provide superior customer service, accurately forecast sales and analyse business performance.

Retail Management:

Integrated retail solutions make it possible to manage your entire retail chain, from front end 'Point of Sale' through to back office reporting and analysis.

Portals and Intranets for Collaboration and Workflow:

Today corporate portals serve not only the purpose of sharing information, but also facilitate collaboration and workflow within organisation.

Infrastructure and Managed Services:

To ensure that your applications are functioning in the optimal environment, we provide complete platform technologies and infrastructure. We also offer provisioning of infrastructure and applications on a fee-per-user-per-month basis through our hosted application services.

Microsoft Dynamics:

Microsoft Dynamics GP (formerly Great Plains)
Microsoft Dynamics AX (formerly Axapta)
Microsoft Dynamics CRM
Microsoft Retail Management System

Microsoft Information Platforms:

Business Intelligence
Portals & Intranet
Collaboration and Workflow

Microsoft Infrastructure:

Server Platforms & Office Systems
Security
Networks
Microsoft Licensing
Microsoft Exchange Solutions

Awards & Accreditation

Microsoft Inner Circle Member 1999-2007

Microsoft President's Club Member 2008

Microsoft Global Customer Care Excellence 2006

Microsoft Platform Solution of Year 2005

Microsoft Global ERP Partner of the Year 2003

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